

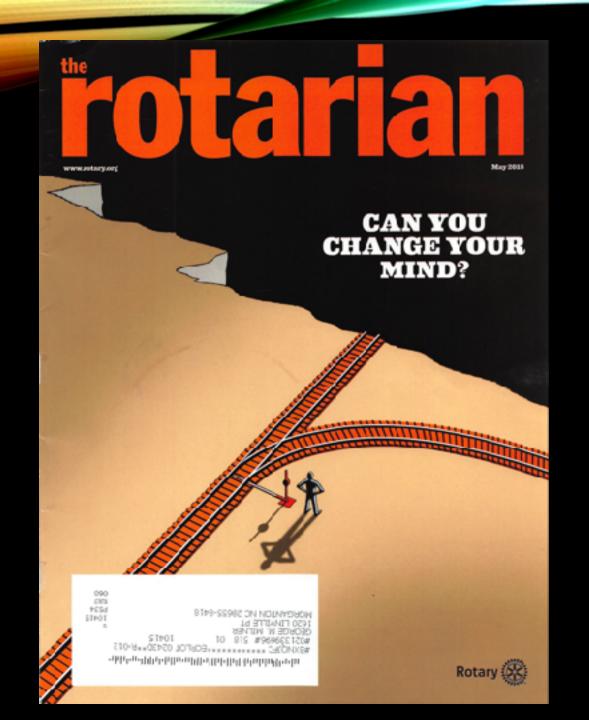


# CART Buckets.... Doing Good For Those In Need.

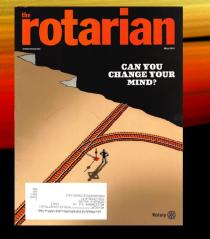














#### Ise Oreenan | illustrationshy Gay Billout

# NEURO-LOGIC

How your brain is keeping you from changing your mind

chirograstos, a practitioner of a medical crisis srupts.

A few years ago, shen I was suffering get a pressen to change his mind about value and another wheir coversely liberal. from severe back pain, I consulted a local something artists some sort of personal. They have locked borns on every major tatus - guns, tates, immigration, global technique I do not actually believe in Af My list of eatranched belie's is short but warming, the designated hitter sale - every we used previously fusites visits, the infeatible I used another lange my eligion day for 15 years. Neither has ever per-

adapt on to his as a long vibrating bad as policial affiliation, one when I desgree studed the other to driving his spinism

Human beings like simple things ...people are not predictably rational... they are unlikely to change their minds even when they are proven wrong.

Nobelist: D. Kahneman (Behavioral Economics)

mineralous cars, Iam not suggestaring by fed the same wayabout Democrats. That a alagent' model, which posits that a covismyingther accounters are standing life. This baselifug every meeting with a group of senth rational and self-converting bring gaters to thinking about how hardig is to friends, including one who inquire senses asian, "makerin hilling is so compre-





### **INTERACT**

• Jesse Miller

THANK

YOU!

- Leah Taylor
- Keleigh Smith

# <u>Rotary</u>

- Jeff Brittain
- Mike Casey
- Shaun Cline
- Rob Gage
- Ashley Gallion
- Waits Gordon
- Stan Oakley
- Doug Setzer
- George Milner











Hi! I'm Dalton. I have tickets.

- Distinguished Person of the Year
  - John Cantrell
  - Banquet Tomorrow Night
  - ~125 attending Still have room
    - for **YOU!**











Distinguished Leadership Program









Roy McGalliard Ave. Morganton, NC

The Ohana Mud-Run is a team-based family obstacle course, founded and presented by The Rotary Club of Morganton, and powered by Alive cubed. Your sponsorship empowers amilies to overcome outrageous, challenging and seemingly insurmountable obstacles together - on the course and in their lives. This year's proceeds will be used to support Burke County Public Schools Back Pack Program. 681 students in Burke County receive back packs filled with 6 meals that can be easily prepared over the weekend to prevent them from going hungry. 6% of these children are homeless. Please help Morganton Rotary make sure these children are fed.



- August 18, 2018
- TARGET Raise \$10,000
- Fund for needy Burke County Children
- Registrations ~>100
- $\sim$  3,000 web hits/week

# SPONSORSHIP LEVELS:

MUDDIEST - \$1000 All benefit of the Muddier level, plus your lcgo on an costade, larger logo on T-shirt and Banner, and be a quest at a Morganton Fotary Club meeting to talk about your company to the club.

#### **MUDDIER - \$750**

All benefit of the Muddy level, plusvendor space at event, larger logo on T-shirt and Banner, and be a guest at a MorgantonRotary Oub meeting.

#### MUDDY - \$250

Logo on T-shirt and Registration Barner, Signature Social Media Post, Boosted Social Media Post, Indusion in Ohana Mud Run video.

#### MUD PIE - \$100

Support BCPS Backpack Program by being a friend of the Ohana Mud Run.



#### CONTACT - SO NJA MARSTO N 828-736-1124

"Together we see a world where people unite and take action to create active change - across the globe, in our communities and in ourselves" Barry Bassin, Rotary International President





# Carolinas HealthCare System Blue Ridge

# Program April 18, 2018



# STEVEN ISSERMAN, MD, FACC

Blue Ridge Cardilogy Affiliated with Sanger Heart & Vascular Institute 2209 South Sterling Street, Suite 530 Morganton, NC 28655 P: 828-580-4230 F: 828-580-4239 Medical School University of Miami, Miami, FL Internship and Residency Harvard University, Mount Auburn Campus, Cambridge, MA Fellowship

Tufts University New England Medical Center, Boston









# Rotary Frence



ROTARY: MAKING A DIFFERENCE